A MOBILE LEARNING MODEL FOR INFRASTRUCTURE UNIVERSITY KUALA LUMPUR (IUKL)

Ву

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A MOBILE LEARNING MODEL FOR INFRASTRUCTURE UNIVERSITY KUALA LUMPUR (IUKL)

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Mobile learning has as one of the most popular Learning tools, and it has attracted the attention of most Internet users; Mobile technologies provide learners with flexibility and ubiquity to learn anytime and anywhere via wireless Internet. However, far too little this research has been conducted to investigate factors that contribute towards students' Intentional Behavior to use of mobile learning in IUKL. This study aims to analyze the factors of Mobile learning on student learning in IUKL University Malaysia. To achieve this, a survey research method was used, and the results were analyzed by SPSS. A sample of 360 students selected from IUKL University and data was collected to test against the research model using Correlation and coefficient analysis. Research findings show most student intention to use the mobile learning based on 4 factors Performance expectancy, Effort expectancy, Social influence and Technology competency. Results also indicate that 50.28% respondents were male and 49.72% respondents were female. The researcher recommended guidelines for the use of mobile learning in for students in IUKL contribute to easy access of learning materials for Students. These guidelines aim to create a balance between the Mobile learning and academic activities of students to avoid setbacks in the learning of the students.

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## **APPROVAL**

This project paper was submitted to the Senate of Infrastructure University Kuala Lumpur (IUKL) and has been accepted as partial fulfillment of the requirement for the Master in Information Technology. The members of the paper Examination Committee were as follows:

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I declare that the thesis is my original work except for quotations and citations which have been duly acknowledged. In addition, I declare that it has not been previously, and it is not concurrently, submitted for any other degree at Infrastructure University Kuala Lumpur or at any other institutions.

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#### **CHAPTER 1**

## INTRODUCTION

## 1.1 Introduction

Over the past years of mobile phones, mobile learning has trace back the through history far beyond the development. The term Mobile Learning has particular implicate for various groups, that suggest as a subset of E-Learning, instructive innovation and gab education, that focuses on learning over settings and learning with mobile. Despite the tremendous growth and potential of wireless devices and networks, mobile e-learning or mobile learning (M-learning) is still in its infancy and in an embryonic stage (Motiwalla, 2007). M learning has a wide range of definitions and is known by various names, similar to M-Learning, U-Learning, customized picking up, learning while mobile, customized learning, anytime learning, and handheld learning. One meaning of mobile learning is, "any kind of discovering that happens when the student is not at a settled, foreordained area, or discovering that happens when the student exploits the learning openings offered by mobile phone technologies.

Mobile learning provides new affordances to the learner, such as learning that is personalized and not hindered by temporal or environmental constraints (Crompton 2013). The primary keys for achievable development in these days of Education. Education has turned out to be important on the world including development, development and immature nations too. This is because of the expanding features of the world which subjects the nations to the weight of rapidly making up for lost time with whatever is left of the world as far as developing innovation, business, and research also wears. Largely, instructive settings differ starting with one place then onto the next as the standard of training is high-developed nations, while education in developing nations is described as being low in quality, standard and thin conceivable outcomes of school participation in distinguish regions because of the high cost of training and less windows of chance after graduation. Furthermore, this research will investigate on how mobile

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